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MY SKILLS

UI Design



UX Design



Social Media



Print Design



WordPress, HTML & CSS



Planning travel trips

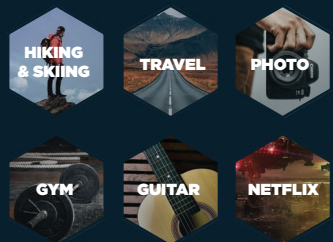
Bonus skill. Design isn't my only passion :)



TOOLBOX

- Figma
- Adobe XD
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- PowerPoint
- CapCut & Captions

HOBBIES



LANGUAGES

English (Fluent), Slovak (Native)

Spanish (I can order some food)

PETER KINCEL

GRAPHIC & WEB DESIGNER

WITH 15 YEARS OF EXPERIENCE



WHAT I CAN DO FOR YOU

In 15 years of experience as a graphic designer I've gained skills in different fields of design and marketing. My biggest passion is to **create visually appealing designs with the main focus on user experience**. Good design should be goal-oriented, have a high conversion rate and leave users satisfied. *I'd be happy to help you with that.*



WORK EXPERIENCE

2019
2021

UI & GRAPHIC DESIGNER | SURGLOGS

I helped to improve UI/UX of an application for digitizing administration in healthcare facilities across the USA. I designed new website, newsletters, and multiple digital & print marketing materials which brought new customers. I worked on presentations and infographics for a fundraising campaign, which helped Surglogs successfully raise \$10.5 million from investors. One of my banner designs was **displayed in Times Square** in New York City.

2015
2019

HOTEL AND RESORT WEBSITE UI DESIGNER | ERDO

As a web designer in Erdo I was creating designs for the best hotels in Slovakia and Czech Republic. E.g. Hotel Kaskady - TOP ranked hotel in Slovakia.

2011
2019

SENIOR UI DESIGNER | EWORKS

Designed numerous websites for important clients, e.g., an ecommerce website for a big slovak client Faxcopy which has more than 41 branches all over the country. Created UI of mobile app for cities. **100+ towns in Slovakia use it as theirs official app.**

2011
2017

REMOTE GRAPHIC DESIGNER | BASTA DIGITAL

I worked for one of the best SEO & Digital agencies in Slovakia. I was designing websites for different projects, e.g. SPA Dudince - a very popular spa in Slovakia. After my redesign, their website achieved a **55% conversion increase**.

2010
2011

IN-HOUSE GRAPHIC DESIGNER | MONOGRAM TECHNOLOGIES

As an onsite designer I got experience with team work and office culture. I created design for websites, but mostly worked on print graphic, posters and roll-ups.

2007
2024

FREELANCE UX/UI/GRAPHIC DESIGNER

Long-term collaborations with big & small clients and several digital agencies. My favourite projects I was working on: Mobile app for National park Slovensky Kras, UX/UI design for reservation platform for barbers and comprehensive UX/UI design for a startup and video-based social network Chainstr.



183 MONTHS OF EXPERIENCE

284 DESIGNS FOR WEBSITES & APPS

420 FINISHED PROJECTS



Yes, the part with "Education" is missing here. I started University to study Civil Engineering, but later dropped out of school because I wanted to focus on design.

That just proves how much I love graphic design ♥