



email peter@kincel.sk

website kincel.sk

behance [be.net/peterkincel](https://www.behance.net/peterkincel)

MY SKILLS

UI Design for websites and apps



UX Design



Print Design



WordPress, HTML & CSS



Social Media



Planning travel trips

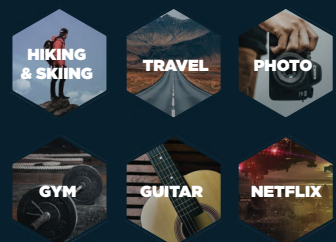
Bonus skill. Design isn't my only passion :)



TOOLBOX

- Adobe XD
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Google Slides
- PowerPoint

HOBBIES



LANGUAGES

English (Fluent), Slovak (Native)

Spanish (I can order some food)

PETER KINCEL

GRAPHIC & WEB DESIGNER

WITH 15 YEARS OF EXPERIENCE



WHAT I CAN DO FOR YOU

In 15 years of experience as a graphic designer I've gained skills in different fields of design and marketing. I've created user interfaces for websites and apps, worked with Adobe Software, WordPress, HTML & CSS, print graphic, social medias and helped with advertising campaigns. My biggest passion is to **create visually appealing designs with the main focus on user experience**. Good design should be goal-oriented, have a high conversion rate and leave users satisfied. *I'd be happy to help you with that.*



WORK EXPERIENCE

2019
2021

UI & GRAPHIC DESIGNER | SURGLOGS

I helped to improve UI/UX of an application for digitizing administration in healthcare facilities across the USA. I designed new website, newsletters, and multiple digital & print marketing materials which brought new customers. I worked on presentations and infographics for a fundraising campaign, which helped Surglogs successfully raise \$10.5 million from investors. One of my banner designs was **displayed in Times Square** in New York City.

2015
2019

HOTEL AND RESORT WEBSITE UI DESIGNER | ERDO

As a web designer in Erdo I was creating designs for the best hotels in Slovakia and Czech Republic. E.g. Hotel Kaskady - TOP ranked hotel in Slovakia.

2011
2019

SENIOR UI DESIGNER | EWORKS

Designed numerous websites for important clients, e.g., an ecommerce website for a big slovak client Faxcopy which has more than 41 branches all over the country. Created UI of mobile app for cities. **100+ towns in Slovakia use it as their official app.**

2011
2017

REMOTE GRAPHIC DESIGNER | BASTA DIGITAL

I worked for one of the best SEO & Digital agencies in Slovakia. This opportunity gave me advanced skills and know-how in UX/UI design. I was designing websites for different projects, e.g. SPA Dudince - a very popular spa in Slovakia. After my redesign, their website achieved a **55% conversion increase**.

2010
2011

IN-HOUSE GRAPHIC DESIGNER | MONOGRAM TECHNOLOGIES

As an onsite designer I got experience with team work and office culture. I created design for websites, but mostly worked on print graphic, posters and roll-ups.

2007
2022

FREELANCE GRAPHIC DESIGNER & TRAVEL BLOGGER

Long-term collaborations with big & small clients and several digital agencies.



183 MONTHS OF EXPERIENCE

234 DESIGNS FOR WEBSITES & APPS

382 FINISHED PROJECTS



Yes, the part with "Education" is missing here. I started University to study Civil Engineering, but later dropped out of school because I wanted to focus on design.

That just proves how much I love graphic design ❤️