



email [peter@kincel.sk](mailto:peter@kincel.sk)

phone **437-345-5445**

website [kincel.sk](http://kincel.sk)

behance [be.net/peterkincel](https://www.behance.net/peterkincel)

## MY SKILLS

Design for websites and apps



UX Design



Print Graphic *(but I love digital more)*



WordPress, HTML & CSS



SEO and social marketing



Planning travel trips

*Bonus skill. Design isn't my only passion :)*



## TOOLBOX

●●●●●● Adobe Photoshop

●●●●●● Adobe Illustrator

●●●●●● Adobe Indesign

●●●●●● Adobe Premiere

●●●●●● Drill Machine

## HOBBIES



## LANGUAGES

English *(Fluent)*, Slovak *(Native)*

Spanish *(I can order some food)*

Mandarin *(I can order some coffee)*

# PETER KINCEL

## GRAPHIC & WEB DESIGNER

WITH 12 YEARS OF EXPERIENCE



### WHAT I CAN DO FOR YOU

I started to work as a Graphic Designer in **2007** *(it was so long time ago that Marvel Movie Universe didn't exist yet and nobody knew who Iron Man was)*. Since then I've gained skills and experiences in different fields of graphic design and digital marketing.

I've worked with Adobe Software, WordPress, HTML & CSS, print graphic and helped with ad campaigns. But my biggest passion is to **create attractive designs for websites and apps with the main focus on user experience**. Good design should meet its purpose, have a high conversion rate and leave users satisfied. *I'd be happy to help you with that.*



### INTERESTING NUMBERS

**145**  
MONTHS  
OF EXPERIENCE

**214**  
DESIGNS FOR  
WEBSITES

**352**  
FINISHED  
PROJECTS

**56**  
VISITED  
COUNTRIES  
*NOT RELATED TO MY WORK,  
I JUST WANT TO LOOK COOL*



### WORK EXPERIENCE

● 2007  
2019

#### FREELANCE GRAPHIC DESIGNER

In the beginning I couldn't even afford to buy food as a freelancer. But I didn't give up and I was doing what i love. It was worth it and my perseverance led to 12 years of collaborations with big & small clients and several digital agencies.

● 2010  
2011

#### GRAPHIC DESIGNER IN OFFICE | MONOGRAM TECHNOLOGIES

At Monogram I got experience with team work and office culture. My work was to create design for websites, print graphic for posters, roll-ups and infographics.

● 2011  
2017

#### REMOTE GRAPHIC DESIGNER | BASTA DIGITAL

I worked for one of the best SEO & Digital agencies in Slovakia. This opportunity gave me advanced skills and know-how in UX / UI design. I was designing websites for different projects, e.g. SPA Dudince - a very popular spa in Slovakia. After my redesign, their website achieved a 55% conversion increase.

● 2015  
2019

#### HOTEL AND RESORT WEBSITE DESIGNER | ERDO

As a web designer in Erdo I was creating designs for the best hotels in Slovakia and Czech Republic. E.g. Hotel Kaskady - TOP ranked hotel in Slovakia.

● 2011  
2019

#### WEB DESIGNER | EWORKS

At Eworks I designed over 100 websites, mostly for big brands, e.g., an eshop for a big slovak client Faxcopy which has more than 41 branches all over the country.



*Yes, the part with "Education" is missing here. I started University to study Civil Engineering, but later dropped out of school because I wanted to focus on design.*

***That just proves how much I love graphic design*** ♥